

SOCU DEBIT CARD DESIGN CONTEST

We invite artists of all ages in the community to create a design for our new Contactless/Tap-to-Pay Debit Cards. We will choose one winner from the two categories; 1.) Early Start Checking: (Ages 10-17) 2.) Everyday/Fresh Start/High Yield/Senior Checking (Ages 18+)

Submission Period: **Now thru 11/30/2024** (Final Submission 5pm 11/30/2024)

Voting Process: Community members will vote for their favorite designs through a poll on Facebook.
Voting will take place from 12/09/2024-12/20/2024.

Winners in Each Category will receive:

Their design featured on a limited edition SOCU Contactless/Tap-to-Pay Debit Card & \$100 Visa Gift Card

Template Instructions:

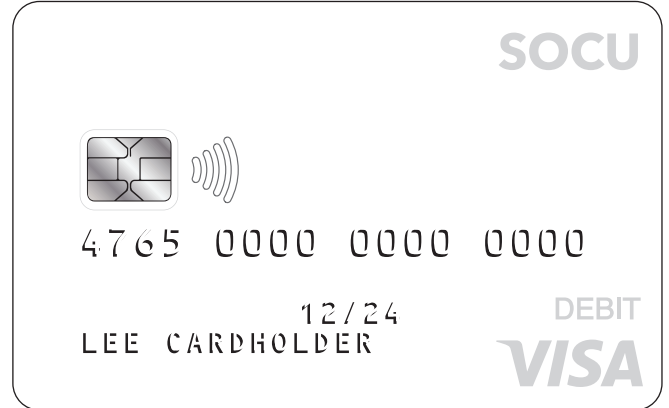
The card to the right is the actual size and has the elements that will be over your design, so please keep these elements in mind when creating.

- Credit Union Logo (top right)
- Chip & Tap-to-Pay Icon (left side)
- Card Number (centered)
- Expiration Date (below card number)
- Cardholder Name (bottom left)
- Debit & Visa Logo (bottom right)

Turn finished template into any of our SOCU branches.

If submitting a digital file; send to: marketing@socu.org
Submit your design in high-resolution PDF, JPG, or PNG format, ensuring it's 300 dpi or higher for print quality.

- By submitting your design, you agree to allow SOCU to use your design for promotional purposes.
- Ensure your design is original and does not infringe on any copyrights.
- Keep designs clean and PG.



Get Creative! Whether you're using digital art, illustrations, or any other medium, we can't wait to see your designs! Let your creativity shine and make your mark on the new SOCU Debit Card.

NAME _____ AGE _____

PHONE/EMAIL _____